

Aiden Gyory

Technical Designer - www.aidenmakesgames.com

Summary

Hello! My name is **Aiden Gyory**, and I am an Aspiring Game Designer with a heavy background in communications, Sales and marketing. Currently finishing up the Advanced Diploma in Professional Game Development at the Academy of Interactive Entertainment I am striving to follow my passion of connection and creativity into an industry that makes me feel energized and ready for action.

Experience

Community Manager GAME PLUS, Adelaide

[AUG 2021 - CURRENT]

- Social Media and Community Management
- Event planning, implementation
- Marketing Studio space, Partnerships, Business Development

My current role is as the curator for the video games focused co-working space Game Plus. In the past 12 months I have grown the space independently from a less than 20% capacity to an average 95% capacity in the space. Creating an ecosystem of game studios and adjacent businesses in the center of Adelaide CBD. Some of my favorite and most notable initiatives have been a partnership with AEDA to start a support program that allows people from diverse background to utilize the space at game plus for 6 months with their lease costs being covered by the City of Adelaide and Partnering with different organizations to co-facilitate large scale industry networking events like the Unwind Playback sessions and The Ice Cream Social.

Owner/Director UPSCALE RECRUITMENT, Adelaide

[JUL 2019 - DEC 2020]

- Business Management
- Agile Development practices
- Networking

In 2019 I participated in the NEIS Business creation program and started my own company with the intention of training and assisting with the hiring of high quality and highly ethical sales staff for small businesses around Adelaide. Eventually this pivoted into running an independent call center style sales force of 6 full time sales representatives to sell tickets and facilitate events for small businesses across Adelaide assisting with TEDx workshops, Property Seminars and Product launches. Unfortunately, during the pandemic most of these events were shut

down or moved online and as such we pivoted to website development and sales and by the end of 2020, I officially transitioned my business into the hands of my second in charge to pursue my other interests. (Specifically, Game Development!)

Technical Support Operator, SA Power Networks, Adelaide

[JAN 2019 - JUL 2019]

- Technical support
- Systems experience
- Communication Skills

Over the phone Technical and compliance support for builders and contractors for the SA Power networks. Essentially helping to support electricians and builders to follow current regulation and compliance requirements while working on power lines and demolishing/property development.

Acquisitions Manager, Uber, Sydney

[JAN 2018 - JULY 2018]

- Account Management SMB and Mid-Market
- Sales and Marketing
- Project Management

In January of 2018 I was asked to come on board for a temporary position as a sales consultant for the new Uber Eats office established in Adelaide CBD for a 3-month contract. After two months our sales average had increased from 1-2 sales per agent, per week to 5-6 and I was offered a position at their Australian HQ in Sydney. I took the role and moved over to Sydney for the next 12 months however was unhappy with the lack of control I had managing my team of 55 sales reps and decided to seek other opportunities.

Insurance Broker, Westpac, Adelaide

[APR 2017 - NOV 2017]

- Call Centre Sales
- Customer Retention
- DOS computer System Skills
- B2B Client Liaison

After 200 years of experience building a brand and a company, I can tell you from firsthand experience that Westpac know how to take care of their employees and customers. My time working as an insurance broker with this company was great and I attribute that to their training and management style. I still share a lot of values with this company and draw on my experience with them when looking for companies that value me as a worker.

Finance Specialist, Savvy Finance, Adelaide

[AUG 2016 - MARCH 2017]

- Lead Generation
- Sales Brokering (both finance and insurance)
- Managing Corporate Relationships with Prime Lenders
- Customer Retention and Account Management

\$250,000 NET Financed per month, \$20,000 individual commissions per month on average. Not too much more to say about this particular experience. At this point in my life, I was very numbers focused and that worked very well for this workplace and industry as a whole, and that's all I have to say about that!

Education

AIE (Academy of Interactive Entertainment - Dual Diploma, Advanced Diploma of Professional Game Design & Diploma of Screen and Media

[Graduated 2022]

Really enjoying my time here. I am an active member of the SRC group (Student Representative Committee) and Events team. Have advocated for this course and school at public events as well as helped organized in-house events for the students incl. a movie night and a show & tell day!

Evocca College - Diploma of Digital Media Technologies

[Graduated 2013]

Website design, Game Design, PHP, CSS, HTML, XHTML and JavaScript coding.
Graphic Design

Referees

Provided on request

Final Thoughts

I hope this style of resume was more enjoyable and digestible than the plain format. I really wanted to put my best foot forward with this application because I feel this role is the perfect opportunity for me to work in the industry that I am so excited to pursue a career in. Also attached you will find a letter of appreciation to really buff this up a bit more and show that I am a serious and dedicated applicant. Good luck with your search and I hope to hear from you soon!

Warmest Regards,
Aiden Gyory